

The Academic Families Journey Vision

Mission

To support parents to successfully educate their children internationally

Guiding Principles & Values

- Child centred focus
- Professional
- Integrity
- Transparency
- Empathy

Vision

- Global market leader in education consultancy, placement and guardianship
 - Consultancy – global thought leadership and practical experience
 - Placement – expert team delivering child centred global placement service
 - Guardianship – fully trusted guardianship hub
- Trusted partnerships –
 - Introducers – agents, UK & international schools
 - Suppliers – schools, hosts & trips
- Knowledge / hub transfer
- Bespoke approach in each market
- In-country footprint
- #1 Google ranked in each market
- Best digital tools

Core Competencies

- Child centred focus
- Empathy – personal experience
- Best in class – qualifications & accreditations
- Languages

History

- International experience
- 2012 Guardianship
- 2016 AEGIS
- 2017 Placement
- 2018 British Council, English UK, Mental Health England
- 2020 BSA